

Content Curation With Feed140: Part 5, Sharing Curated Blog Posts to Social Networks

This is part 5 of a series. If you are new to the series, please start here: [Content Curation with Feed140: Part 1, Strategy and Overview](#)

Presented here is a detailed step-by-step process on how to share your curated blog posts to popular social media networks. The main goals of this activity are promote content, strengthen social media presence, build brand awareness, and increase website visitors. Implementing this step also provides additional value to your site's overall search engine rankings by building backlinks to your posts..

Although many people already know this process. It's still nice to have a solid guide that you can also share to others who want to have a successful social media marketing campaign. If this works for us, it will also work for you.

Now let's start showing you how to implement this!

Quick Summary

Key Points

- Share your content on a regular basis. We want to be consistent in updating our social channels about our blog posts.

Task For Part 4

- Share your curated blog post to social networks.

Overview via SlideShare

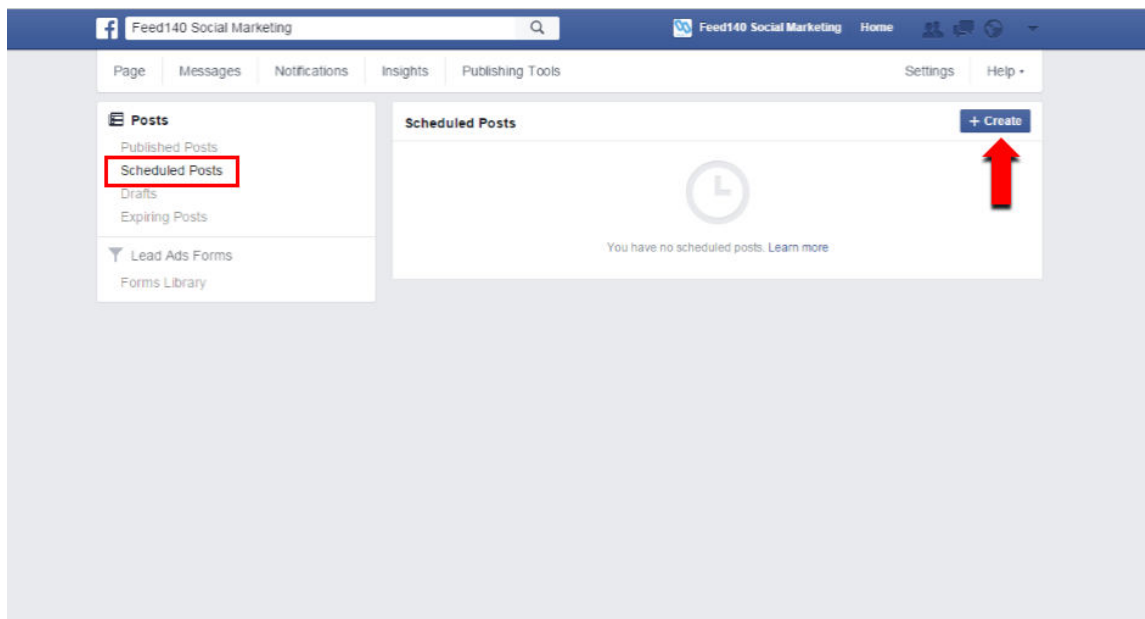
[Content Curation with Feed140: Part 5, Sharing Curated Blog Posts to Social Networks](#) from [feed140](#)

Post to Facebook

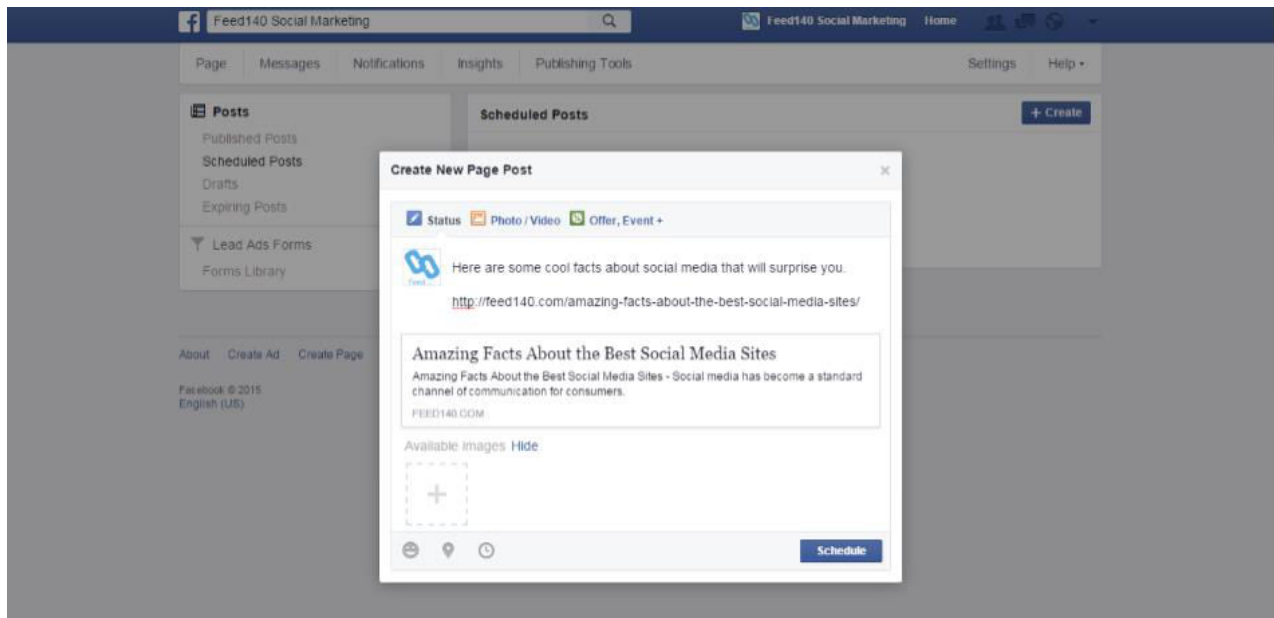
1. Login to your Facebook Page and click Publishing tools.



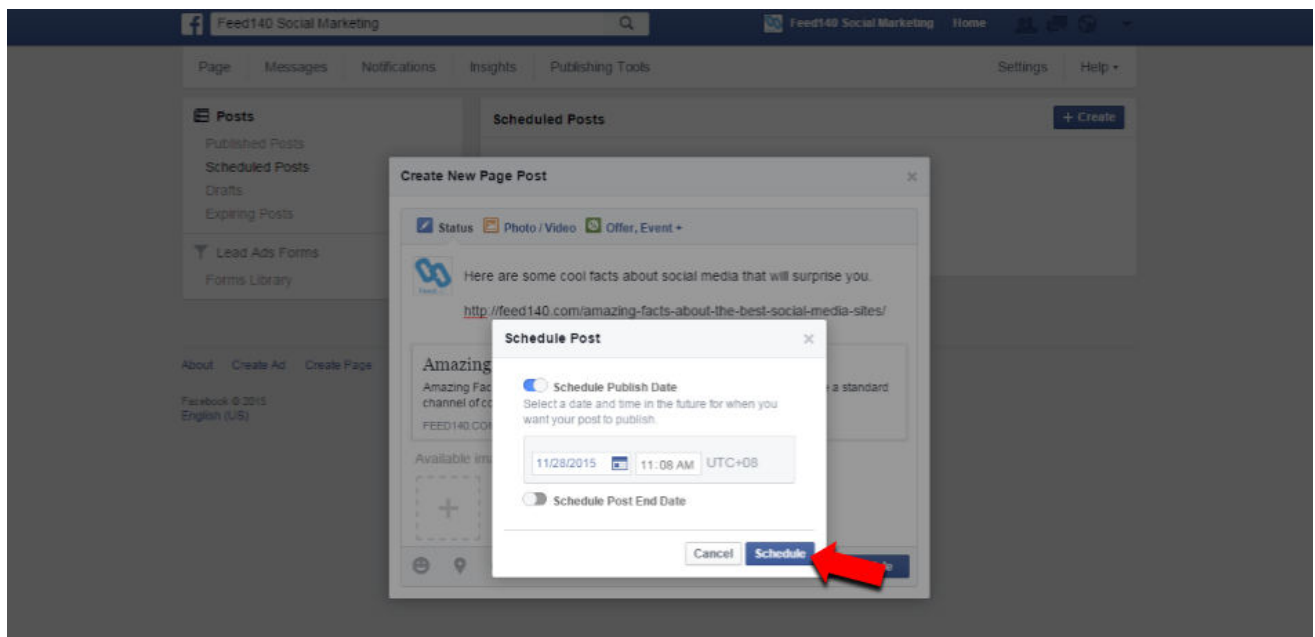
2. Select Scheduled Posts tab and hit Create.



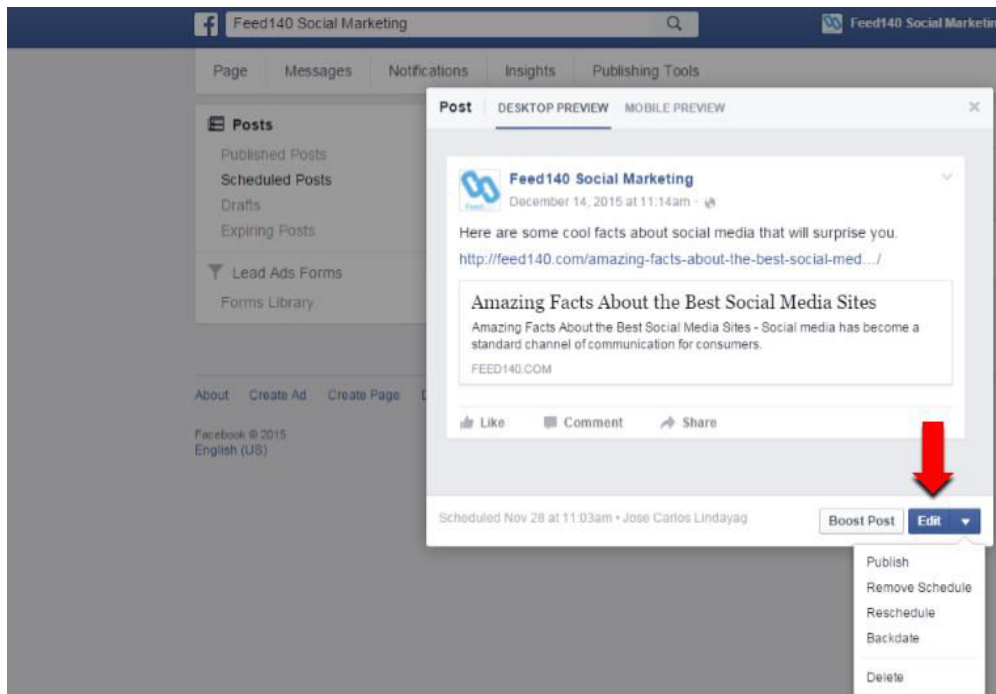
3. Write a brief comment about your blog post and then place your URL.



4. Click on Schedule and set the time and date you want your post to be published.

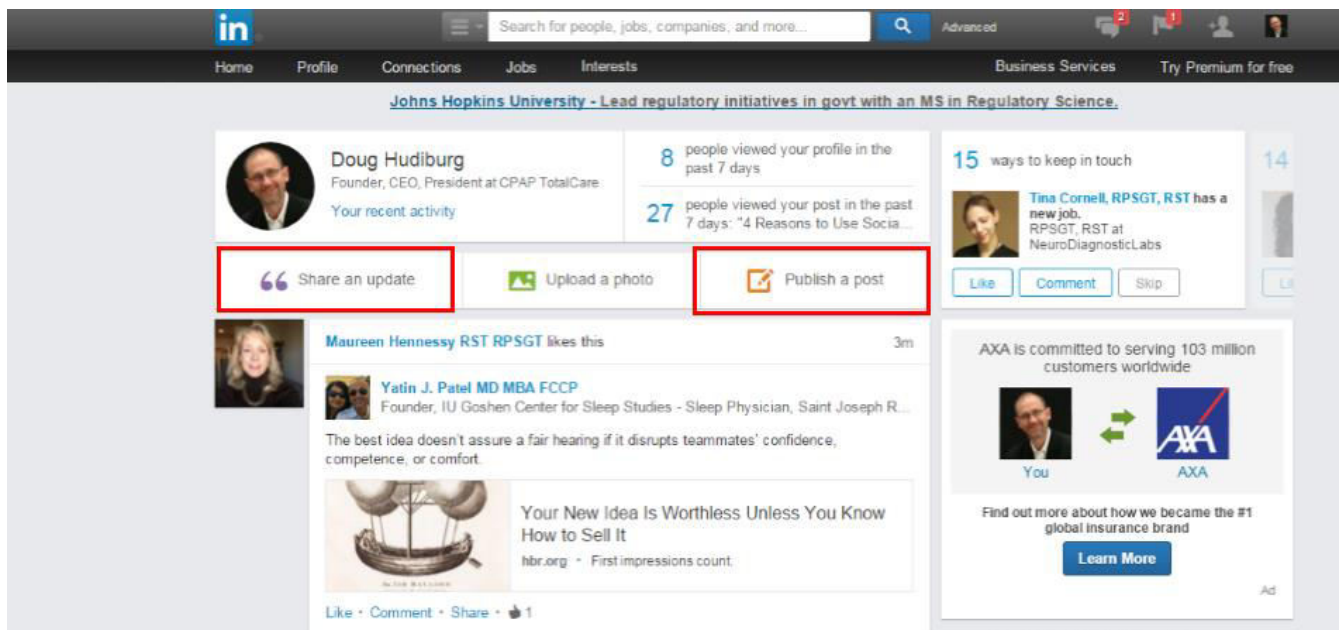


5. If you want to reschedule, delete, or publish your post right away, just go back to Scheduled Posts and edit your settings.



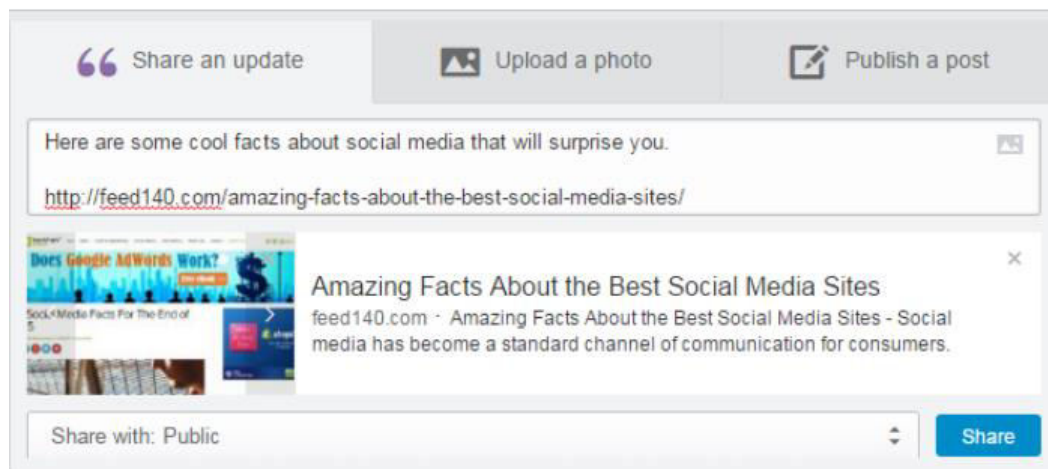
Post to LinkedIn

When you login to your LinkedIn account, you will be directed to your profile. From this page, you will have 2 options to share your content.



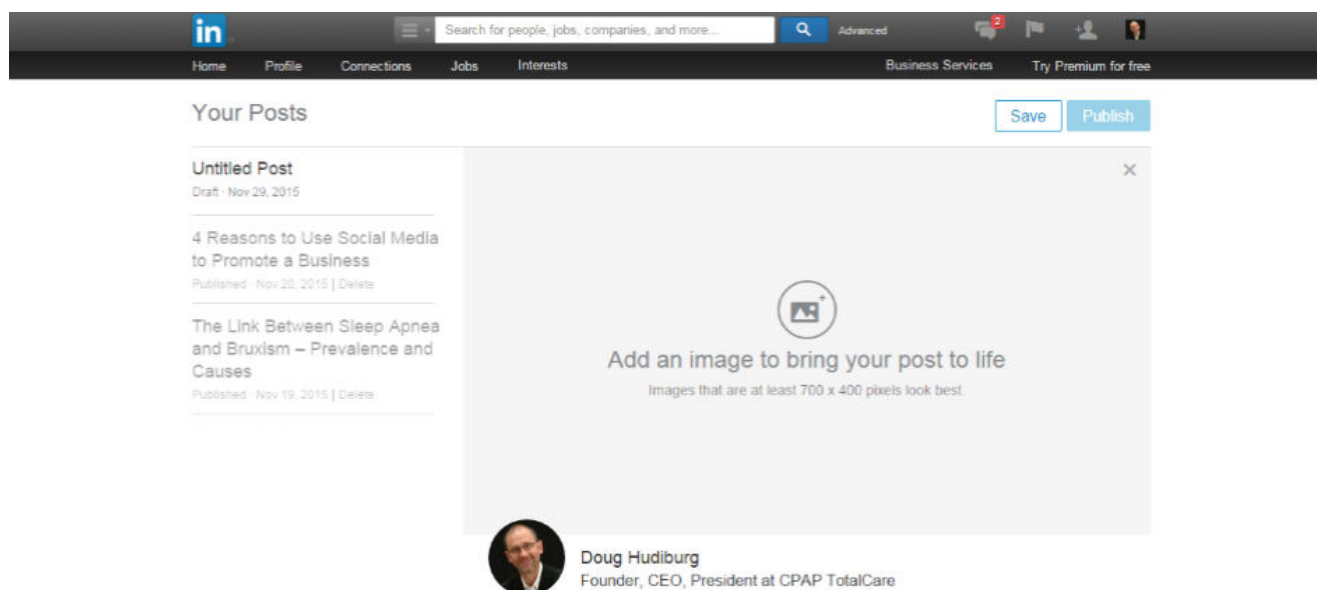
1. Share an update

Click on Share an update. A box will appear in which you can write your short-form post. Just write a brief description of your article and then place the URL.



2. Publish a post

Once you click on Publish a post, you will be redirected to the publishing tools. From here you can add your long-form post.



Once you've put your full article, don't forget to include the link to the blog post and the original source.

LinkedIn Pulse post by Doug Hudiburg: "25 Social Media Facts For The End of 2015". The post features a large graphic with the text "Does Google AdWords Work?" and "Free eBook >>". Below the graphic is a video player showing a person's hands. The post is from Doug Hudiburg, Founder, CEO, President at CPAP TotalCare.

Here is a [sample post](#) for reference.

Submit a link to Reddit

1. Click on Submit a new link.

Reddit homepage screenshot. A red arrow points to the "Submit a new link" button in the right-hand sidebar. The sidebar also contains other options like "Submit a new text post" and "Create your own subreddit". The main content area shows a list of posts, including one titled "The president pardons a turkey for the crime of being a turkey. Its only guilty of existing as its own species".

2. Fill out the necessary information and Submit.

Not all subreddits allow link submission, so you have to look for an alternative subreddit related to your blog post.

submit to reddit

link text

You are submitting a link. The key to a successful submission is interesting content and a descriptive title.


title
Amazing Facts About the Best Social Media Sites

url
http://feed140.com/amazing-facts-about-the-best-social-me

choose a subreddit
socialmediaresearch

your subscribed subreddits
Art AskReddit askscience avvr books creepy dataisbeautiful DIY Documentaries EarthPorn explainlikeimfive Fitness food funny Futurology gadgets gaming GetMotivated gifs history IAmA InternetIsBeautiful Jokes LifeProTips listenothis mildlyinteresting movies Music news nosleep nottheonion OldSchoolCool personalfinance philosophy photoshopbattles pics science Showerthoughts space sports television tifu todayilearned TwoXChromosomes UpliftingNews videos worldnews WritingPrompts

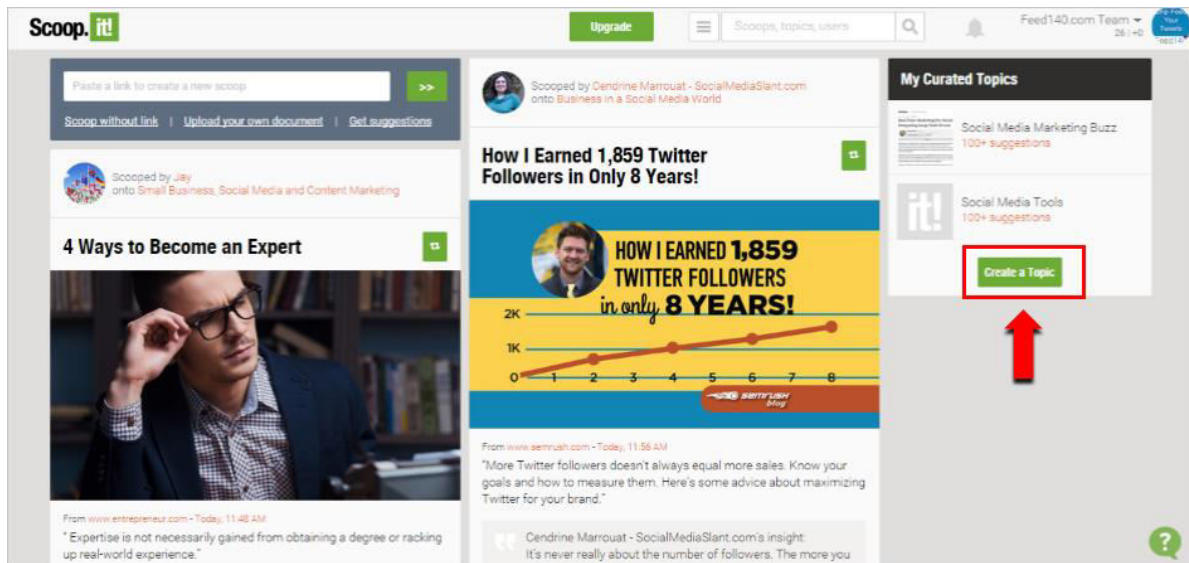
options
 send replies to my inbox

are you human? (sorry)

SZPGDT

please be respectful of reddit's [content policy](#) and practice [good rediquette](#).

Publish content with Scoop.it

1. Make sure that you have created a Topic related to your niche. You can add one by clicking on Create a Topic option.



2. Scoop your blog post.

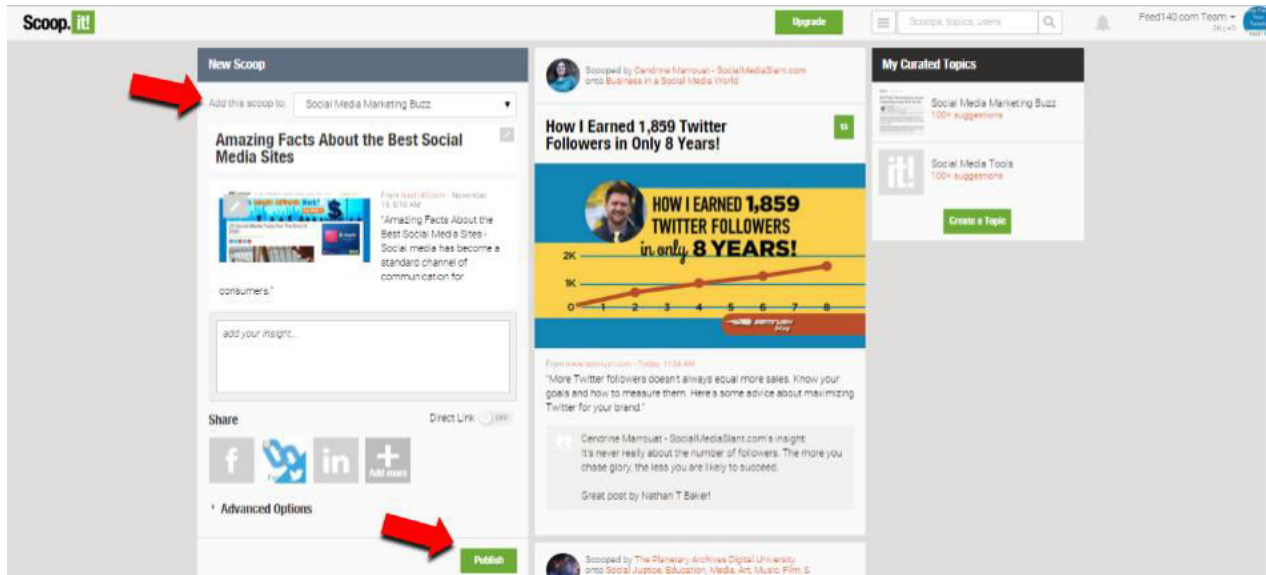
There are 2 ways to do this:

a. Add the link to your Homepage

Go to your homepage and paste the link on the space provided.



Select the topic where you want to add your blog post. Click publish.



b. Use the Scoop.it Bookmarklet

Install the [Scoop.it Bookmarklet](#). Go to the web page you want to scoop and tap on the Scoop.it bookmarklet. Once the publishing window appears, you can select the topic where you want to add your blog post. Click Publish.



Add a page on StumbleUpon

1. Install the [StumbleUpon extension](#) on your browser. Activate the StumbleBar by clicking the StumbleUpon icon on your toolbar.

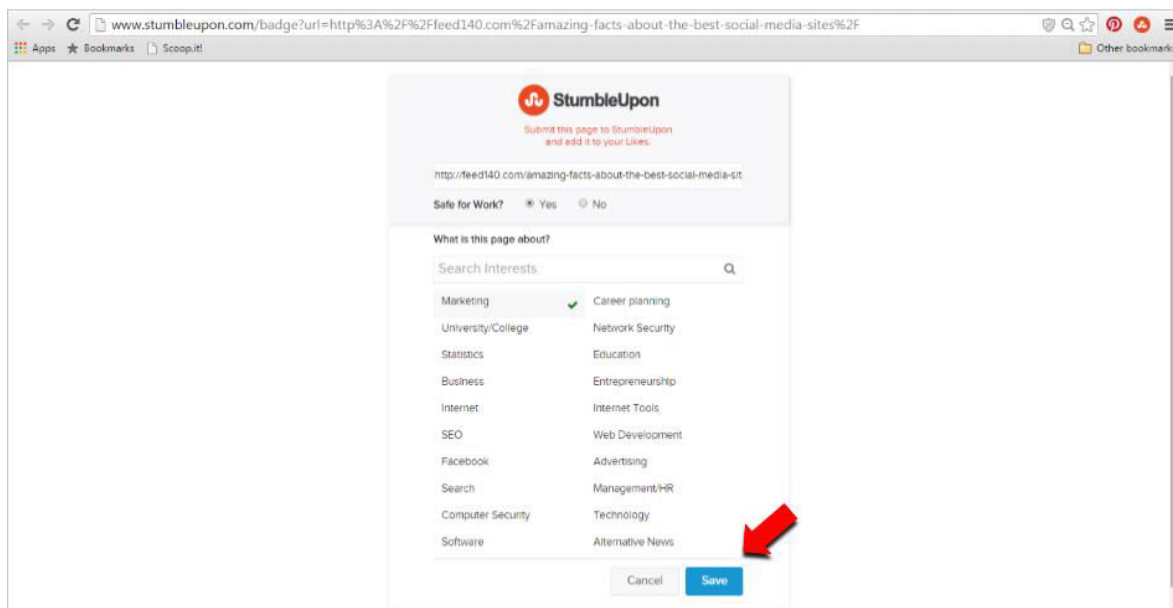


2. Hit the Like button.

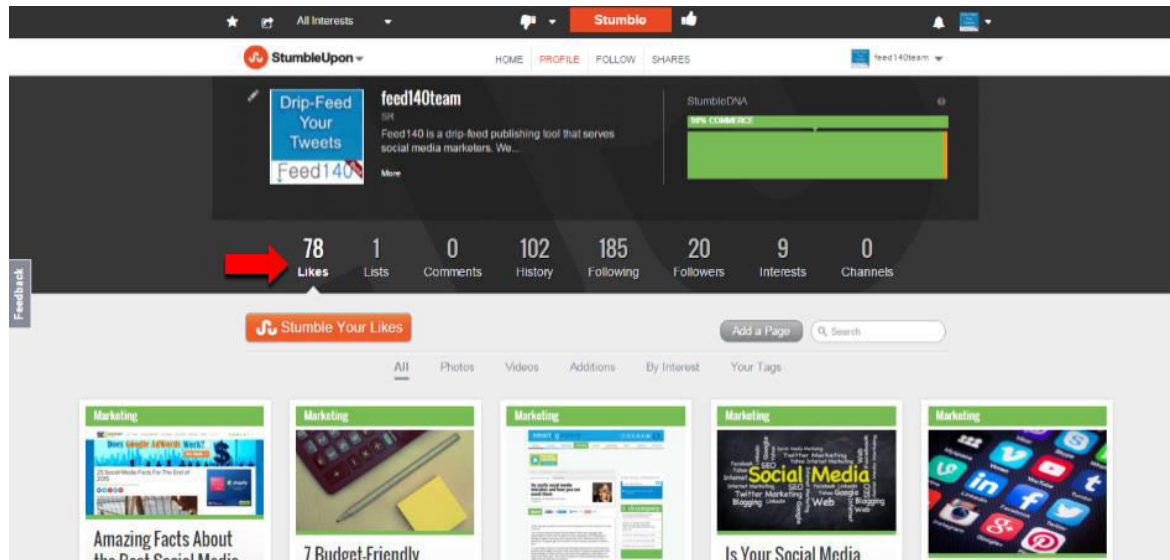
A submission form will appear on a separate tab. Provide the necessary information about the page.



3. Click Save.



4. To view your saved article, go to your homepage and click on Likes tab



You can, of course, add other social networks to your sharing routine. These are just the ones that are baked into our process.