

How to Auto Post Twitter Using Feed140

As we all know, Twitter is a highly popular and fast-paced social media platform. For this reason, it can be hectic for marketers to come up with new auto post Twitter updates without getting lost in thousands of tweets posted every minute.

To stand out, you need to have a strong Twitter strategy. An effective solution we would recommend is to make use of ‘evergreen tweets’ — and Feed140 has the perfect feature to auto post Twitter!

If you’re involved in content marketing or any type of web marketing, you may have heard of the term ‘evergreen content’. Evergreen content is content that is timeless and continually relevant to an audience even long after its initial publication. Just think of a couple of top tips, how-tos, quotes and lists. An example would be ‘15 ways to lose weight fast’ or ‘Best gardening practices’.

Posting evergreen content on Twitter ensures you with consistent traffic and visibility. Since they never go out of date, you can recycle and reuse them in case you run out of new content to share. With the help of Feed140, you can schedule your tweets on a regular basis without the hassle.

Get to know more about our free Twitter auto post feature! Here are the steps to get started:

Quick Summary

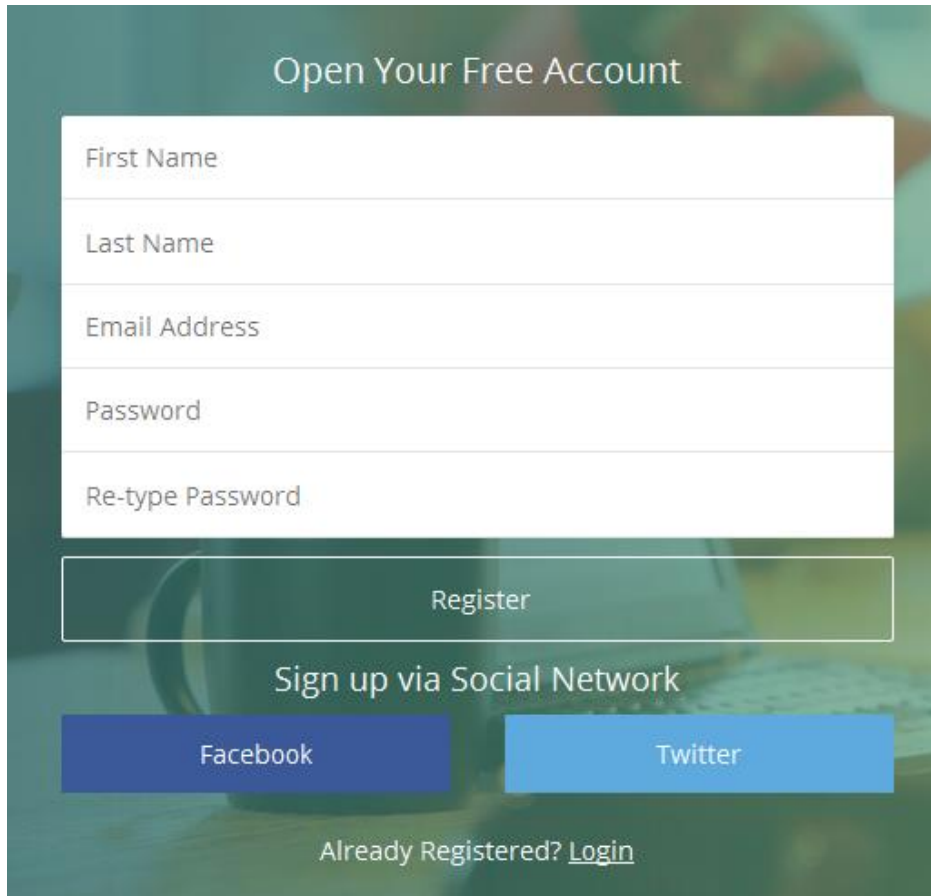
- Create a Twitter auto poster account
- Connect to Twitter
- Create a Playlist
- Add Items to Your Playlist
- Customize Your Settings

Overview via SlideShare

[How to Auto Post Twitter Using Feed140](#) from [feed140](#)

1. Connect to Twitter

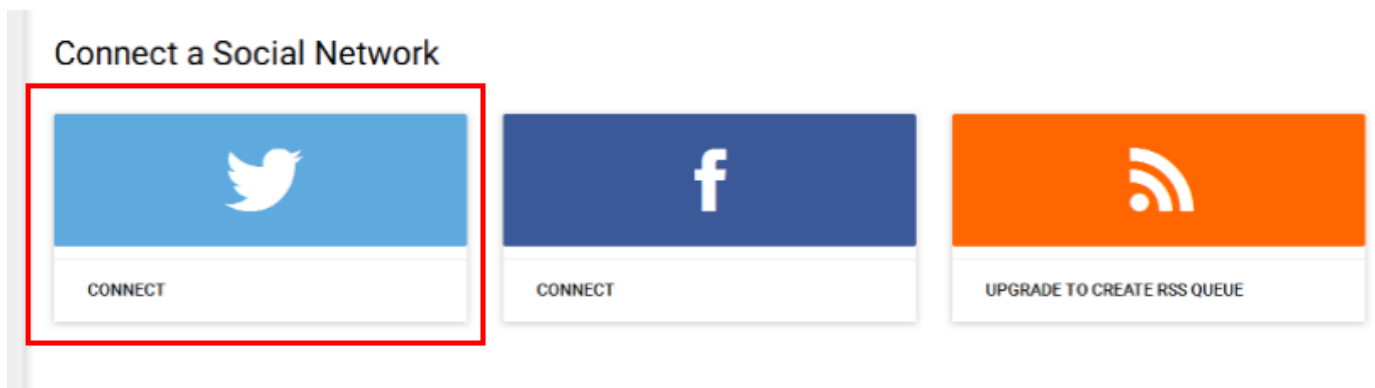
Log in to Feed140. If you're a new user, visit <https://feed140.net> to set up a free account. You can sign up using your email or via social network.



The registration form is titled "Open Your Free Account" and is set against a blurred background of a person's hands. It contains the following elements:

- Input fields for "First Name", "Last Name", "Email Address", "Password", and "Re-type Password".
- A "Register" button.
- A section titled "Sign up via Social Network" with two buttons: "Facebook" (dark blue) and "Twitter" (light blue).
- A link "Already Registered? [Login](#)".

After you register, go to your Dashboard and click Connect.



Connect to your Twitter account by signing in.

Authorize feed_140 to use your account?

Remember me · [Forgot password?](#)

Sign In

Cancel



feed_140

www.Feed140.net

Feed140 allows you to drip-feed your tweets and Twitter shares so your followers steady stream of content versus overwhelming bursts.

This application will be able to:

- Read Tweets from your timeline.
- See who you follow, and follow new people.
- Update your profile.
- Post Tweets for you.

Will not be able to:

- Access your direct messages.
- See your Twitter password.

Visit your Dashboard to check if you have successfully connected to Twitter.

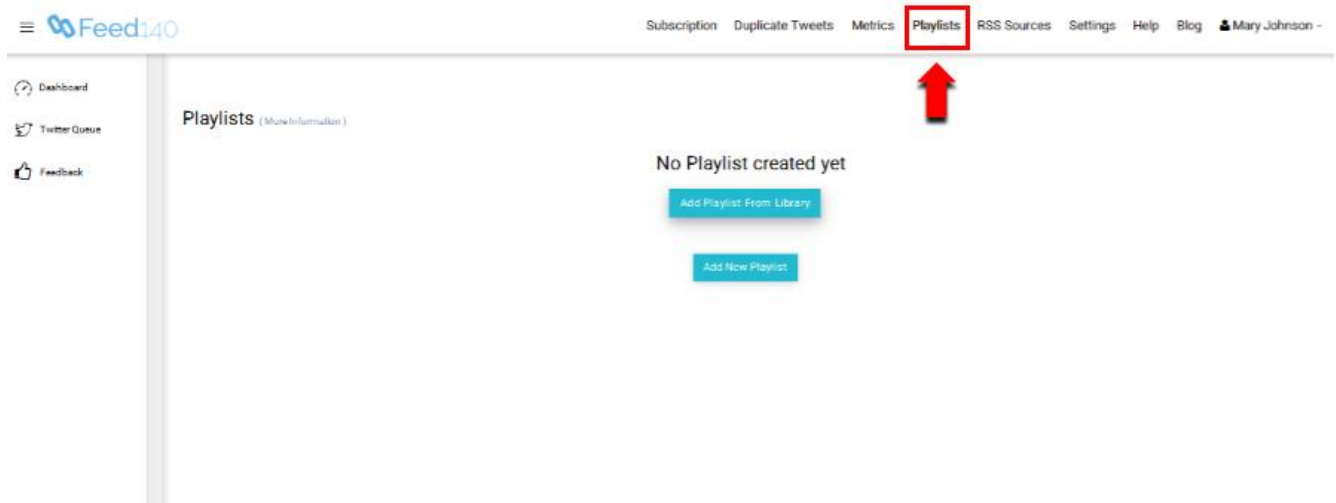
The screenshot shows the Feed140 dashboard. At the top, there is a navigation bar with the Feed140 logo and a menu icon on the left, and links for Subscription, Duplicate Tweets, Metrics, Playlists, RSS Sources, Settings, Help, Blog, and a user profile for Mary Johnson on the right. Below the navigation bar, there is a light blue banner with instructions: "From this page you can enable your Twitter, Facebook, and RSS publishing queues. Get started by connecting your Twitter/Facebook account, or creating an RSS queue. After you enable a queue, you'll see it in the left navigation area." Below the banner, there are three main cards: a Twitter card (highlighted with a red box), a Facebook card, and an RSS card. The Twitter card shows the Twitter logo, the username "Twitter: im_maryjohnson", and "Added: 12 hours ago". Below the Twitter card, there are buttons for "DISCONNECT" and "DELETE". The Facebook card has a "CONNECT" button. The RSS card has an "UPGRADE TO CREATE RSS QUEUE" button. On the left side of the dashboard, there is a sidebar with navigation links for "Dashboard", "Twitter Queue", and "Feedback".

2. Add a Playlist

Now that we are done setting up our account, we can now start organizing our content. Before we can automate twitter posts, the first thing we need to do is to create a Playlist. To begin, click the Playlists tab.

Below are two options you can choose when adding a Playlist.

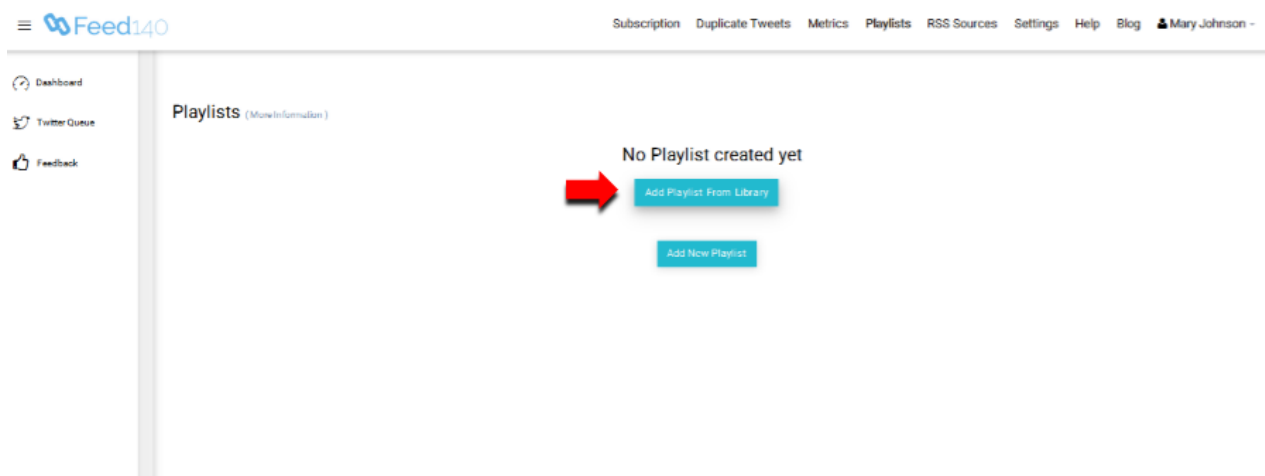
Note: If you're using a free Twitter auto poster account, you can only create one playlist. To make more playlists, upgrade your subscription to Expert or Pro. More info about the available subscriptions [here](#).



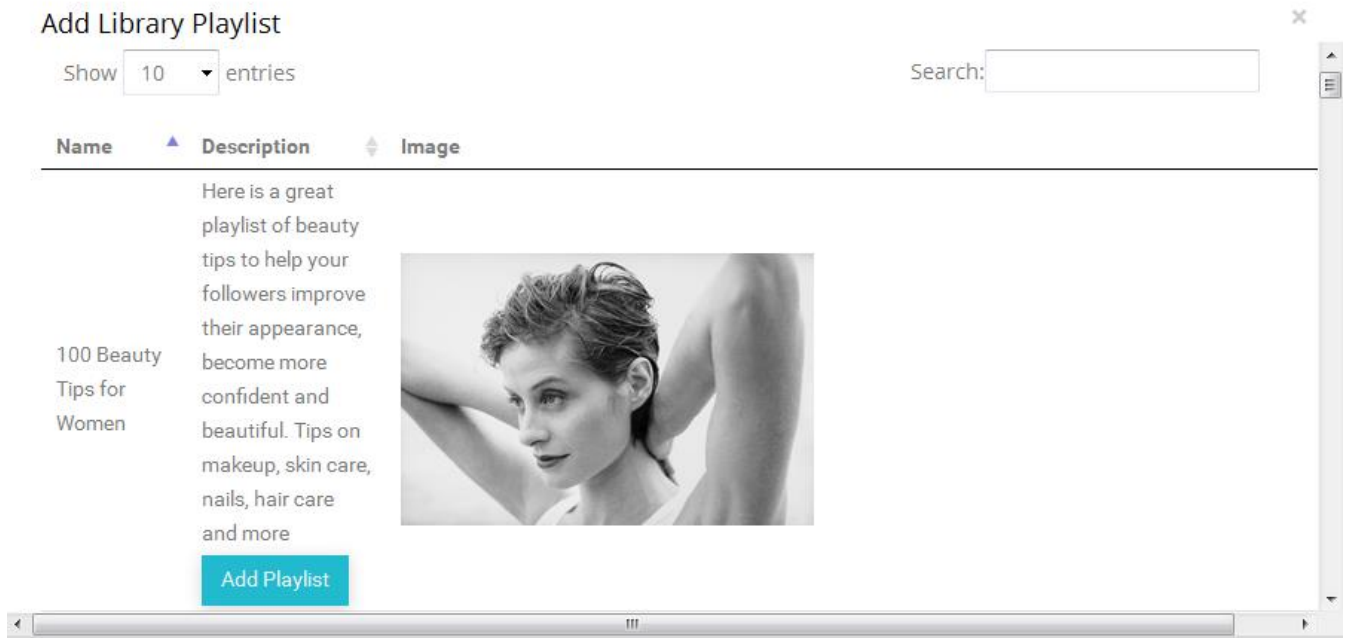
a. Add a Playlist from Library

This feature allows you to choose from a Playlist library with each Playlist containing pre-loaded tips and quotes about beauty, fitness, marketing and many more. This is a practical evergreen content idea to add to your Twitter updates.

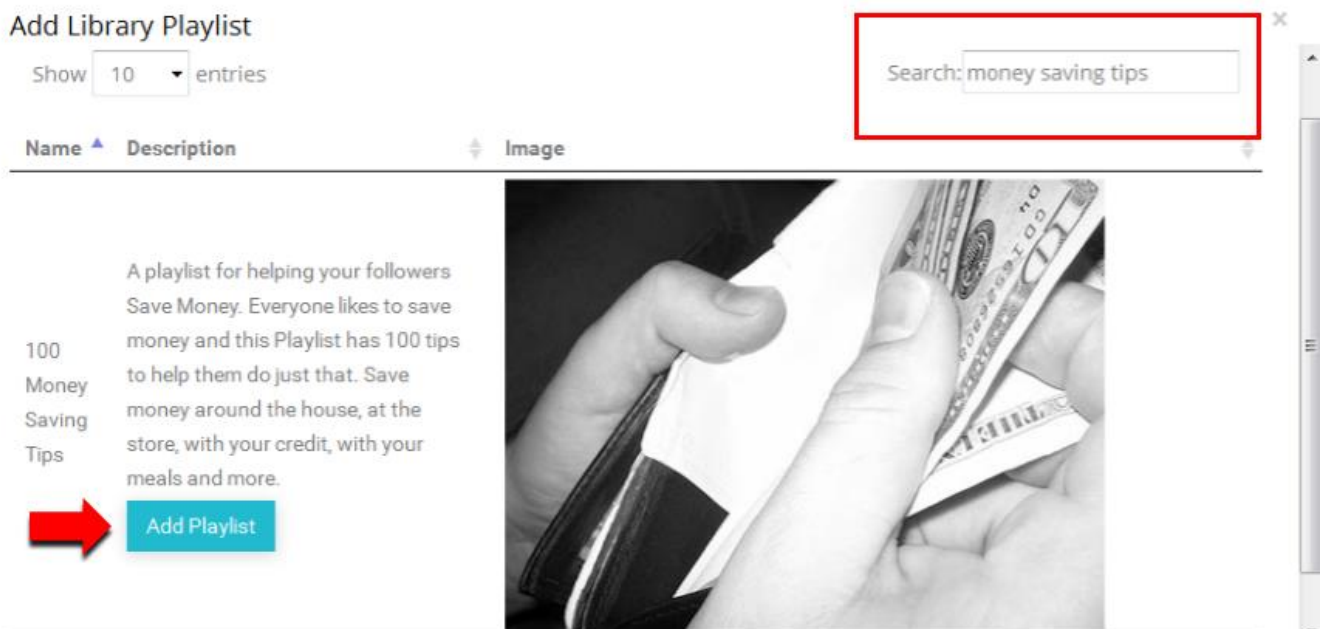
Select Add Playlist From Library.



The Playlist Library will appear. Select a topic by scrolling down to see the complete list or use the search bar to look for a topic.



Let's pick "100 Money Saving Tips" as our theme for this tutorial. Just click Add Playlist to confirm your choice.



Check your Playlists tab. As you can see we have added the Playlist along with the items.

The screenshot shows the 'Playlists' section of the Feed140 dashboard. On the left, there is a sidebar with 'Dashboard', 'Twitter Queue', and 'Feedback'. The main content area is titled 'Playlists (More Information)' and has two buttons: 'Playlist From Library' and 'Add New Playlist'. Below these is a table with the following data:

Name	Frequency	Status	Unpublished Item
100 Money Saving Tips	One Item Per Day	Active	100

To the right of the table is a detailed view of the '100 Money Saving Tips' playlist. It includes a progress bar, a 'Send 1 item(s) per day from this Playlist to the selected queues.' section with a 'Set Frequency Manually' dropdown (set to 'normal: Per Day'), and checkboxes for 'Twitter Queue', 'Feedback Queue', and 'New Queue'. Below this is an 'Add Item To This Playlist' text input field with an 'Add Item' button and an 'Upload Items From File' button. At the bottom, there is a 'Playlist Items' section with a note '(Maximum Playlist Item Limit For Basic User is 100)'. It contains two items, each with a title, a 'Manually send this update to a queue' checkbox, and a close button (X).

b. Create a New Playlist

If you wish to form an empty Playlist, then select Add New Playlist.

The screenshot shows the 'Playlists' section of the Feed140 dashboard. The main content area is titled 'Playlists (More Information)' and displays the message 'No Playlist created yet'. Below this message are two buttons: 'Add Playlist From Library' and 'Add New Playlist'. A red arrow points to the 'Add New Playlist' button.

Create a name for your playlist and Save.

Add New Playlist

Money Saving Tips

CANCEL

SAVE

We have just added a new Playlist! The next thing to do is to add the items we want to publish so we can start to auto post Twitter.

Playlists (More Information)

+ Playlist From Library

+ New Playlist

Name	Frequency	Status	Unpublished Item
Money Saving Tips	One item Per day.	Active	0

3. Add Items to Your Playlist

It's now time to put your evergreen tweets to use! Don't forget that aside from text posts, you can also upload images and put links to your items. Try to include these for an extra boost in traffic.

Prepare your updates and follow these easy steps.

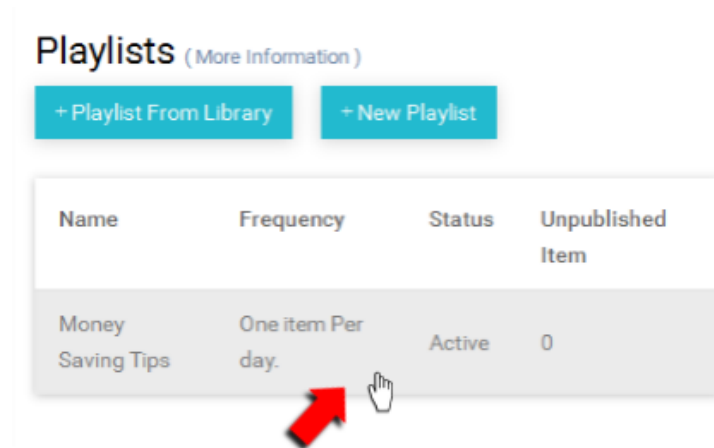
Note: With a free Twitter auto post account, you are allowed add up to 100 items of text and visual content in a single playlist. Take note that each Playlist Item has a *character limit of 140 for text posts and 117 for an item with image attachment.*

Craft a Text Post

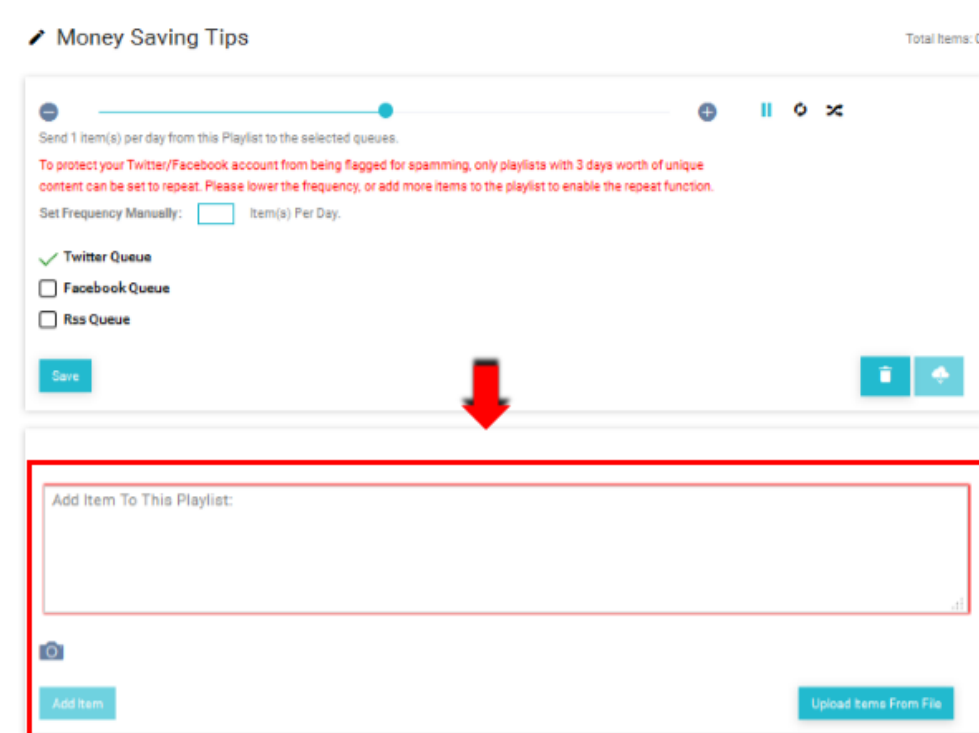
Here are two simple ways to add a text post to a playlist. We'll stick to the topic, "Money Saving Tips" as an example.

a. Manually add an item

Select a Playlist.



Just below the Playlist settings, there's a "compose box". This is where we can add our tweets.




Type in your tweet. Save your update by clicking Add Item.

1. Add text


Add Item To This Playlist:


Match up your coupons with weekly store sales for extra savings



2. Click to save item

This is the item we have just added. You can view and edit it under Playlist Items.

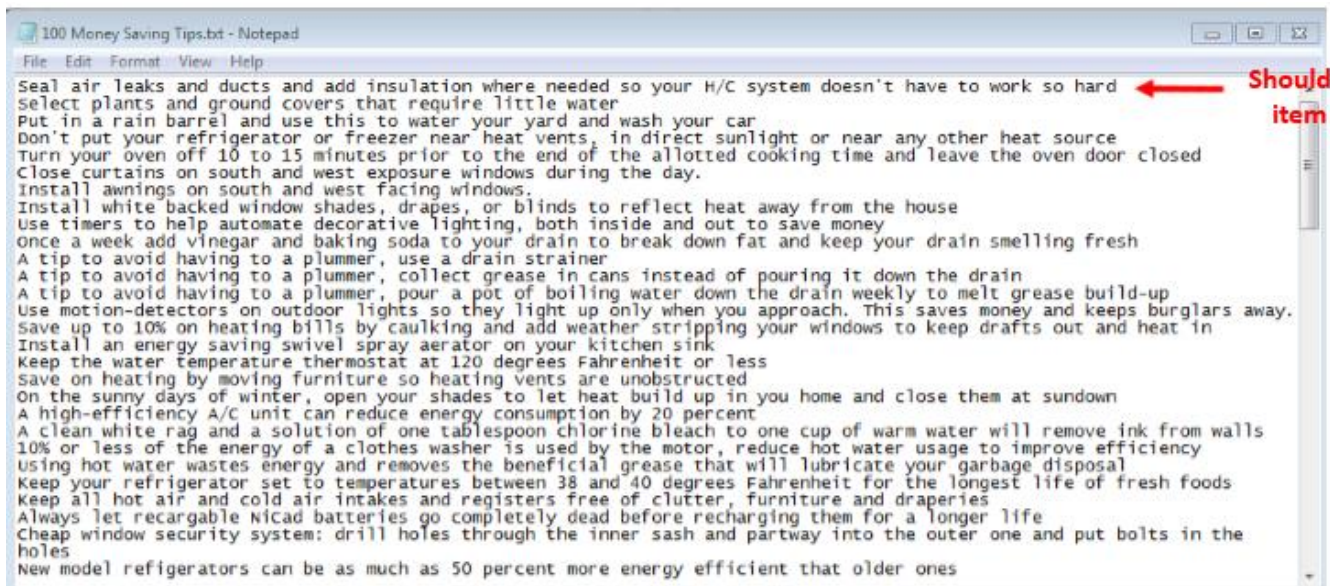
 Match up your coupons with weekly store sales for extra savings ×



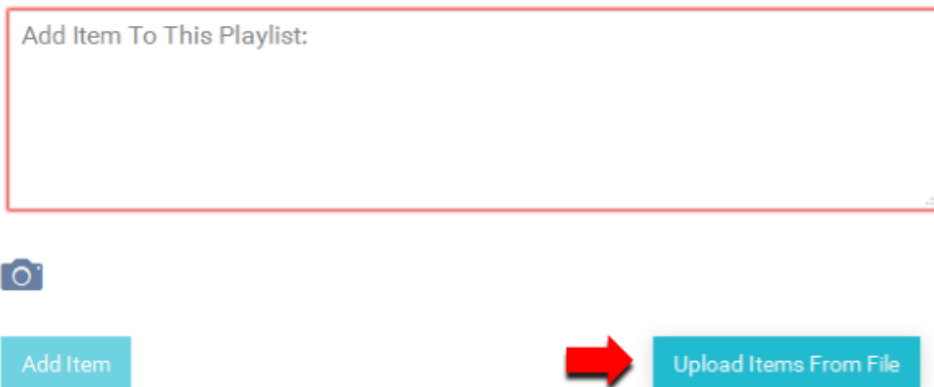
b. Upload items from file

Feed140 supports batch uploading of items, making it more convenient and time-saving.

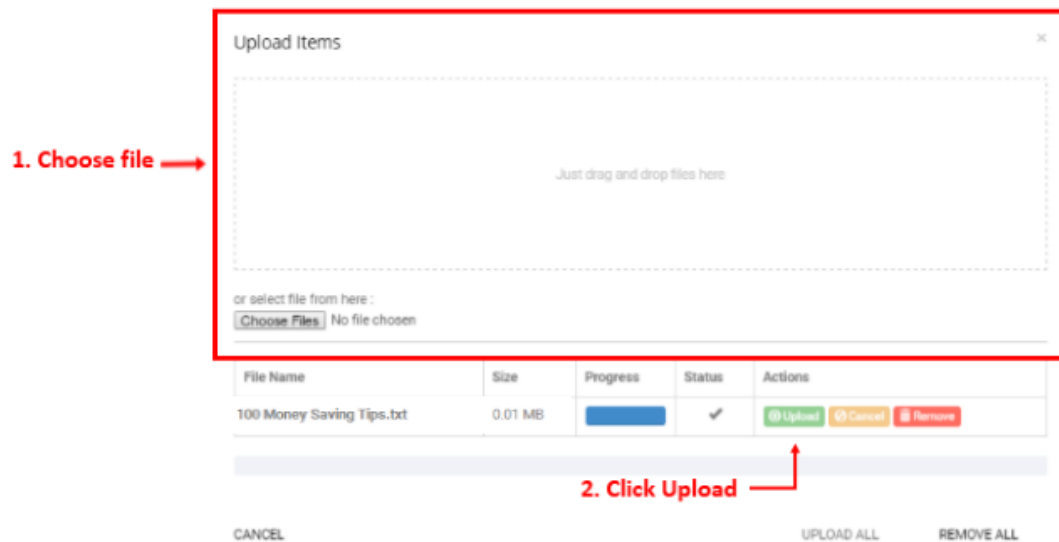
To use this feature, first, you have to save your tweets on a .txt file



Click Upload Items From File.



A new window will pop up. Select the .txt file from your desktop and click Upload. Close the window when done.



You have just imported your updates! Below is a sample of some of the items we have uploaded. You can view and edit your updates under playlist items.

Playlist Items (Maximum Playlist Item Limit For Basic User is 100)

Seal air leaks and ducts and add insulation where needed so your H/C system doesn't have to work so hard

Manually send this update to a queue:

Select plants and ground covers that require little water

Manually send this update to a queue:

Put in a rain barrel and use this to water your yard and wash your car

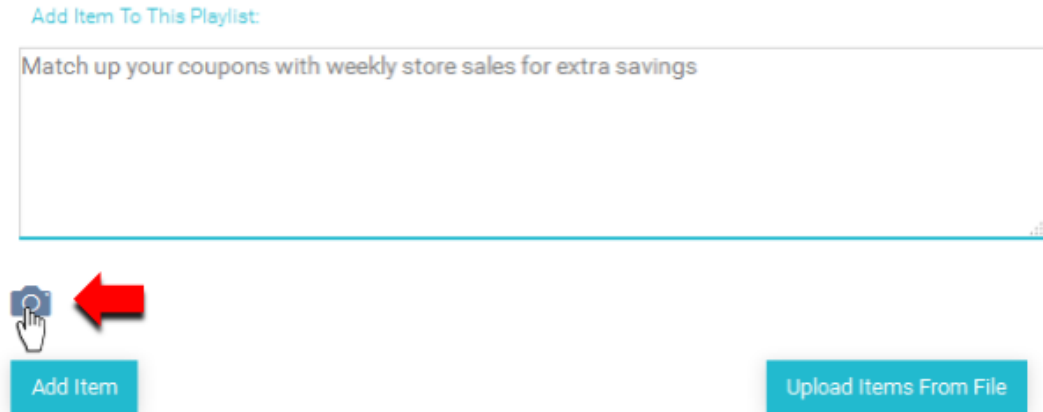
Manually send this update to a queue:

Don't put your refrigerator or freezer near heat vents, in direct sunlight or near any other heat source

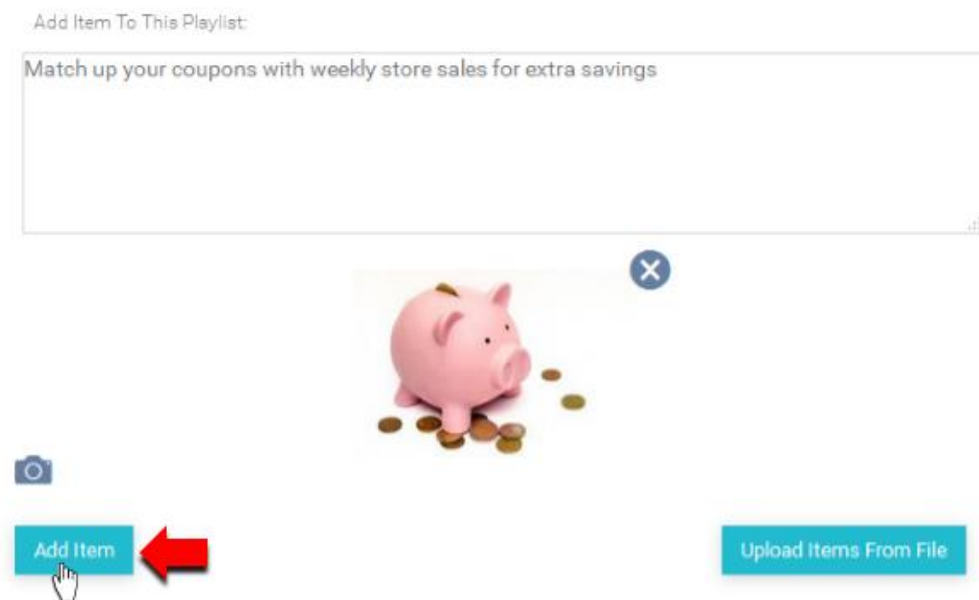
Manually send this update to a queue:

c. Attach an image

Click the “upload image” button to open your file browser. Select the image you want to use.



Click Add Item to save.



After saving, you'll see a preview of the attached image on the item.



Match up your coupons with weekly store sales for extra savings



Manually send this update to a queue:



Note: If you want to add an image to an existing item, just click the “edit” button and follow the previous steps.



Match up your coupons with weekly store sales for extra savings

Manually send this update to a queue:



4. Customize Your Settings

Since we are done adding the content we need, the final step to this process is to customize the settings to auto post Twitter. What we have to make sure is that we set up our desired Social Network Queue, Frequency, and Play/Repeat/Shuffle functions correctly.

Money Saving Tips

Total Items: 100

−

Send 1 item(s) per day from this Playlist to the selected queues.
+
||
↺
↻

Set Frequency Manually: Item(s) Per Day.

- Twitter Queue
- Facebook Queue
- Rss Queue

Save

🗑️
☁️

a. Select Twitter Queue

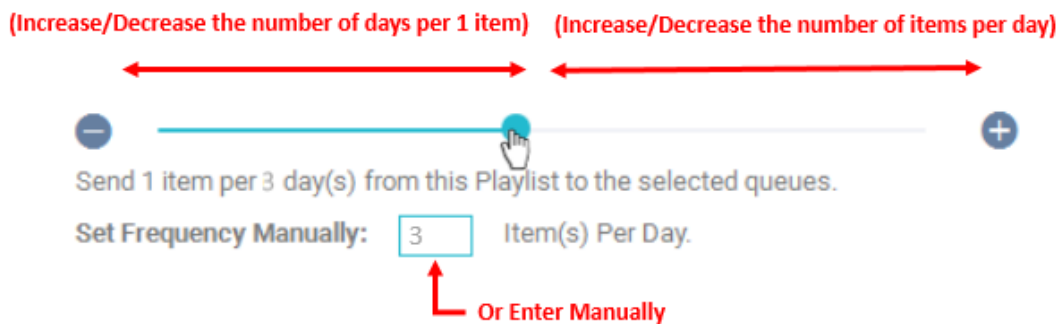
Since we want to post our updates on Twitter, we will set our playlist to send items to Twitter Queue.

Just tick the box beside Twitter Queue and click Save.

- Twitter Queue
- Facebook Queue
- Rss Queue

b. Set Frequency

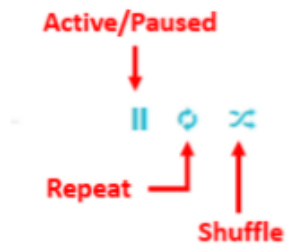
You can change the item publication using the frequency bar. Press (-) or (+), or drag the cursor to adjust.



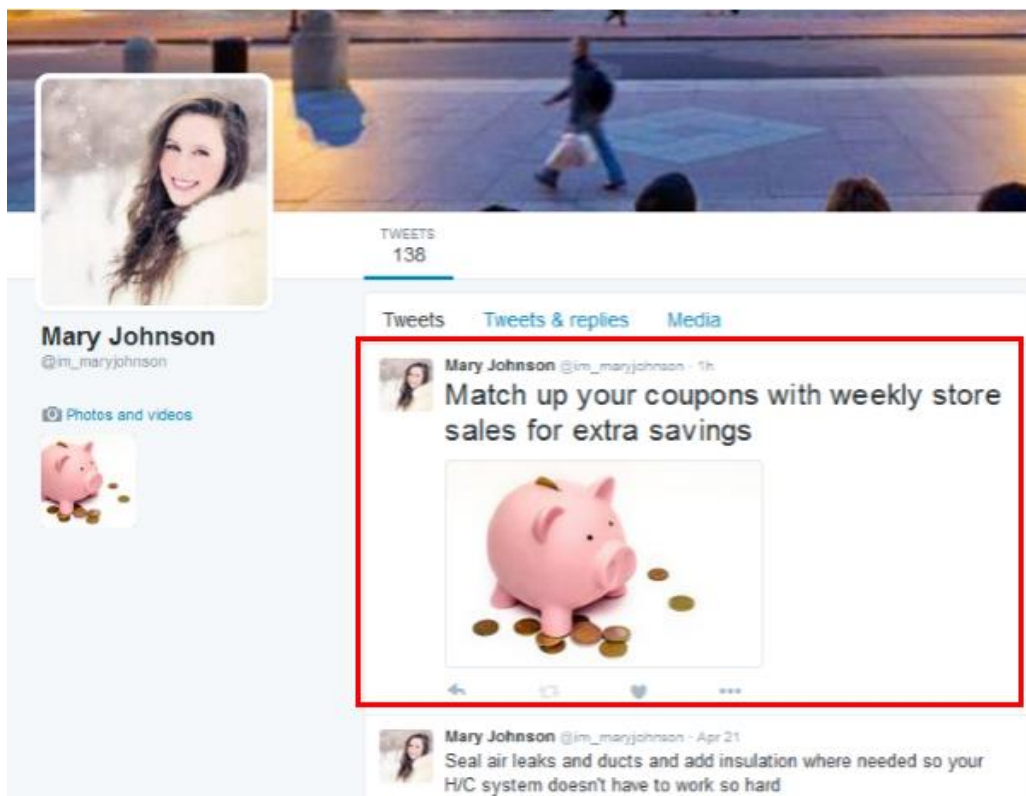
c. Active/Paused, Repeat and Shuffle

By default, your playlist will send updates at the rate you've chosen, in the order they were entered into the playlist. Once every update has been published once, the playlist will set itself to *Paused*. The *Shuffle* setting will send updates in a random order, and the *Repeat* setting will let the playlist run continuously.

Just click the icons to activate.



We have just completed the steps to auto-post to Twitter! Here's the sample post we just created.



If you haven't started producing evergreen tweets yet, it's never too late. With Feed140, you can easily auto post Twitter within just a few clicks!

*If you want to learn more about our Twitter auto poster you can also check out this quick YouTube tutorial from one of our [users](#).